**ALLAMA IQBAL OPEN UNIVERSITY, ISLAMABAD**

***(Department of Distance Non-Formal & Continuing Education)***

**WARNING**

1. **PLAGIARISM OR HIRING OF GHOST WRITER(S) FOR SOLVING THE ASSIGNMENT(S) WILL DEBAR THE STUDENT FROM THE AWARD OF DEGREE/CERTIFICATE IF FOUND AT ANY STAGE.**
2. **SUBMITTING ASSIGNMENTS BORROWED OR STOLEN FROM OTHER(S) AS ONE’S OWN WILL BE PENALIZED AS DEFINED IN THE “AIOU PLAGIARISM POLICY”.**

**Course: Non-Broadcast Media (8622) Semester: Spring, 2025**

**Level: B.Ed 1.5/2.5**

## **Please read the following instructions for writing your assignments. (AD, BS, B. Ed, MA/MSc, MEd) (ODL Mode).**

1. All questions are compulsory and carry equal marks but within a question the marks are distributed according to its requirements.

2. Read the question carefully and then answer it according to the requirements of the questions.

3. Avoid irrelevant discussion/information and reproducing from books, study guide or allied material.

4. Handwritten scanned assignments are not acceptable.

5. Upload your typed (in Word or PDF format) assignments on or before the due date.

6. Your own analysis and synthesis will be appreciated.

7. Late assignments can’t be uploaded at LMS.

8. The students who attempt their assignments in Urdu/Arabic may upload a scanned copy of their handwritten assignments (in PDF format) on University LMS. The size of the file should not exceed 5MB.

**Total Marks: 100 Pass Marks: 50**

**ASSIGNMENT No. 1**

**All questions carry equal marks.**

Q.1 Design a format of print material for a distance education course and justify your choices based on the target audience's needs. (20)

Q.2 Create a media selection plan for a distance education course, highlighting your criteria for choosing specific media formats. (20)

Q.3 Develop a lesson plan incorporating both projected and non-projected A.V. aids for teaching a complex scientific concept. (20)

Q.4 Compare the effectiveness of film strips and video cassettes as instructional tools in a classroom setting. What are the latest technologies that replaced these instructional tools? (20)

Q.5 Propose a solution to optimize the use of reprographic equipment in a distance education institution. (20)

**Total Marks: 100 Pass Marks: 50**

**ASSIGNMENT No. 2**

**All questions carry equal marks.**

Q.1 Design a prototype for a teaching machine suitable for elementary education and describe its potential impact. (20)

Q.2 Develop a production plan for creating motion films for an environmental awareness campaign in schools. (20)

Q.3 Design a comprehensive media planning framework for a distance education program targeting underprivileged communities. (20)

Q.4 Design a blueprint for planning an instructional resource center for a university’s distance learning department. (20)

Q.5 Create an administrative plan for integrating non-broadcast media into an existing school curriculum. (20)