**ALLAMA IQBAL OPEN UNIVERSITY, ISLAMABAD**

**(Department of Secondary Teacher Education)**

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| **Warning**  **1. Plagiarism or hiring a ghost writer(s) for solving the assignment(s) will debar the student from the award of degree/certificate if found at any stage.**  **2. Submitting assignment(s), borrowed or stolen from others(s) as one’s own, will be penalized as defined in the AIOU Plagiarism Policy.** |

**Course: TEXTBOOK DEVELOPMENT-I (6552) Semester : Spring, 2025**

**Level: AD, BS, B.Ed, MA/MSc, M.Ed,ATTC**

**Please read the following instructions for writing your assignments. (AD, BS, BEd, MA/MSc, MEd) (ODL Mode).**

1.All questions are compulsory and carry equal marks but within a question the marks are distributed according to its requirements.

2. Read the question carefully and then answer it according to the requirements of the questions.

3. Avoid irrelevant discussion/information and reproducing from books, study guides, or allied material.

4. Handwritten scanned assignments are not acceptable.

5. Upload your typed (in Word or PDF format) assignments on or before the due date.

6. Your own analysis and synthesis will be appreciated.

7. Late assignments can’t be uploaded at LMS.

8. The students who attempt their assignments in Urdu/Arabic may upload a scanned copy of their handwritten assignments (in PDF format) on University LMS. The size of the file should not exceed 5MP.

**Total Marks: 100 Passing Marks: 50**

**Assignment No: 1**

**Q1** Discuss briefly the history of textbook in the U.S.A. (20)

**Q2** What ESL books evaluation needs to be considered to develop a need of textbook. (20)

**Q3** What are the role of publishers and the institution for the development of Textbooks? (20)

**Q4** Write down the procedure for development of a textbook? (20)

**Q5** Write note on the following. (10+10)

1. CLOZE test
2. SMOG test

**Total Marks: 100 Passing Marks: 50**

**Assignment No 2**

**Q1** What is the elaboration theory? How will you differentiate from other theories? (20)

**Q2** Write note on the following: (10+10)

1. CORE (elements of effective instruction)
2. Seven step design and Development Procedure

**Q3** Write down the principles of designing diagrams and charts. (20)

**Q4** What are the basic steps of the textbook evaluation procedure? (20)

**Q5** Write the specific steps of Dr. Durrani’s lesson designing model in Urdu. How will you proceed to teach according to this model? (20)