**ALLAMA IQBAL OPEN UNIVERSITY ISLAMABAD**

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| **WARNING**   1. **PLAGIARISM OR HIRING OF GHOST WRITER(S) FOR SOLVING THE ASSIGNMENT(S) WILL DEBAR THE STUDENT FROM AWARD OF DEGREE/CERTIFICATE, IF FOUND AT ANY STAGE.** 2. **SUBMITTING ASSIGNMENT(S) BORROWED OR STOLEN FROM OTHER(S) AS ONE'S OWN WILL BE PENALIZED AS DEFINED IN "AIOU PLAGIARISM POLICY".** |

**Course: Social Psychology (9609) Semester: SPRING, 2025**

**Level: PGD**

**Please read the following instructions for writing your assignments. (AD, BS, BEd, MA/MSc, MEd) (ODL Mode).**

1. All questions are compulsory and carry equal marks but within a question the marks are distributed according to its requirements.

2. Read the question carefully and then answer it according to the requirements of the questions.

3. Avoid irrelevant discussion/information and reproducing from books, study guide or allied material.

4. Handwritten scanned assignments are not acceptable.

5. Upload your typed (in Word or PDF format) assignments on or before the due date.

6. Your own analysis and synthesis will be appreciated.

7. Late assignments can’t be uploaded at LMS.

8. The students who attempt their assignments in Urdu/Arabic may upload a scanned copy of their handwritten assignments (in PDF format) on University LMS. The size of the file should not exceed 5MP.

**Total marks: 100 Pass marks: 40 Assignment No. 1**

**(UNIT 1-4)**

***Note: All Assignments will be uploaded on LMS.***

Q. 1 Discuss the relationship between sociology and social psychology and discuss differences between them. (20)

Q. 2 How social cognition can be explained? Explain social identity theory in detail with examples. (20)

Q. 3 What is attitude? How can this concept be explained? What are the functions of attitude. Write with daily life examples. (20)

Q. 4 Explain self-perception theory in detail. Give examples to explain your answer. (20)

Q. 5 Discuss in detail the concept of personality judgement. Give examples. (20)

**Total marks: 100 Pass marks: 40**

**Assignment No. 2**

**(UNIT 5-9)**

Q. 1 “To reduce tensions, we supposedly change our behaviour.” Explain this statement with reference to the theoretical explanation of attitude. (20)

Q. 2 Why is diversity an important concept in today’s life? Why and how cultural diversity is important and how it affects inclusion? (20)

Q. 3 Explain multiple roles of variable in Elaboration Likelihood Model (ELM). Give clearly examples to explain your answer. (20)

Q. 4 Explain how aggression can be reduced and controlled. Provide examples. (20)

Q.5 Write notes on the following: (20)

* Our facial expressions also affect our attitudes
* Self-perception theory
* Social loafing