**ALLAMA IQBAL OPEN UNIVERSITY ISLAMABAD**

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| **WARNING**   1. **PLAGIARISM OR HIRING OF GHOST WRITER(S) FOR SOLVING THE ASSIGNMENT(S) WILL DEBAR THE STUDENT FROM AWARD OF DEGREE/CERTIFICATE, IF FOUND AT ANY STAGE.** 2. **SUBMITTING ASSIGNMENT(S) BORROWED OR STOLEN FROM OTHER(S) AS ONE'S OWN WILL BE PENALIZED AS DEFINED IN "AIOU PLAGIARISM POLICY".** |

**Course: SOCIAL PSYCHOLOGY-II (5640/9280) Semester: SPRING 2025**

**Level: MSc/BS**

**Please read the following instructions for writing your assignments. (AD, BS, BEd, MA/MSc, MEd) (ODL Mode).**

1. All questions are compulsory and carry equal marks but within a question the marks are distributed according to its requirements.

2. Read the question carefully and then answer it according to the requirements of the questions.

3. Avoid irrelevant discussion/information and reproducing from books, study guide or allied material.

4. Handwritten scanned assignments are not acceptable.

5. Upload your typed (in Word or PDF format) assignments on or before the due date.

6. Your own analysis and synthesis will be appreciated.

7. Late assignments can’t be uploaded at LMS.

8. The students who attempt their assignments in Urdu/Arabic may upload a scanned copy of their handwritten assignments (in PDF format) on University LMS. The size of the file should not exceed 5MP.

**Total marks: 100 Pass marks: 40 (MSc)**

**Pass marks: 50 (BS)**

**Assignment No. 1**

**(UNIT 1-4)**

***Note: All Assignments will be uploaded on LMS.***

Q. 1 When do people lose their sense of self in groups? Discuss the deindividualization concept in detail. (20)

Q. 2 What is the concept of social facilitation? Explain in your words by giving examples from real life. (20)

Q. 3 Discuss Milgram’s studies on obedience to authority. What these studies tell us about obedience? (20)

Q. 4 Have you ever confronted or failed to confront a person who you thought was expressing prejudice or discriminating? Why did you confront (or not confront) that person, and how did doing so make you feel? (20)

Q. 5 What strategies would you use to help a child resist the pressure to start smoking or using recreational drugs? Please refer to the concept of resistance to persuasion in your response. (20)

**Total marks: 100 Pass marks: 40 (MSc)**

**Pass marks: 50 (BS)**

**Assignment No. 2**

**(UNIT 5-9)**

Q. 1 Imagine you were responsible for creating an advertising campaign aimed at increasing people's altruism. Based on your reading, what strategies would you use? (20)

Q. 2 What cross-cultural differences exist in perceptions of physical attractiveness? What possible reasons might explain these differences? (20)

Q. 3 Imagine a situation where you or someone you know is feeling frustrated, angry, or experiencing other emotions that could lead to aggressive behavior. What strategies could be used to prevent aggression from arising? (20)

Q. 4 Cooperation can be one of the strategies to achieve peace. How and why? Explain with examples. (20)

Q. 5 Write in detail about the correlational research. Explain with examples. (20)