ALLAMA IQBAL OPEN UNIVERSITY, ISLAMABAD

**(Department of Mass Communication)**

**WARNING**

1. **PLAGIARISM OR HIRING OF GHOST WRITER(S) FOR SOLVING THE ASSIGNMENT(S) WILL DEBAR THE STUDENT FROM AWARD OF DEGREE/CERTIFICATE, IF FOUND AT ANY STAGE.**
2. **SUBMITTING ASSIGNMENT(S) BORROWED OR STOLEN FROM OTHER(S) AS ONE’S OWN WILL BE PENALIZED AS DEFINED IN “AIOU PLAGIARISM POLICY”.**

## Course-Print Media-I (9261) Semester: Spring, 2025

## Level: BS

## Please read the following instructions for writing your assignments. (AD, BS, BEd, MA/MSc, MEd) (ODL Mode).

1. All questions are compulsory and carry equal marks but within a question the marks are distributed according to its requirements.

2. Read the question carefully and then answer it according to the requirements of the questions.

3. Avoid irrelevant discussion/information and reproducing from books, study guide or allied material.

4. Handwritten scanned assignments are not acceptable.

5. Upload your typed (in Word or PDF format) assignments on or before the due date.

6. Your own analysis and synthesis will be appreciated.

7. Late assignments can’t be uploaded at LMS.

8. The students who attempt their assignments in Urdu/Arabic may upload a scanned copy of their handwritten assignments (in PDF format) on University LMS. The size of the file should not exceed 5MP.

**Total Marks: 100 Pass Marks: 50**

 **Assignment No1**

 **(Unit: 1-4)**

Q.1. How is news defined by different scholars? Elaborate on elements and values of news. (20)

Q.2 How is hard news different from soft news? Describe the techniques of news selection, and news reporting as well. (20)

Q.3 Write a comprehensive note on the structure and style of a news story. (20)

Q.4 Describe different kinds of reporting. (20)

Q.5 Write comprehensive notes on the following: (20)

 I. Press Conference

 II. News Analysis

**Total Marks: 100 Pass Marks: 50**

**Assignment No 2**

 **(Unit: 5-9)**

Q .1 Define a feature story, discuss its characteristics, and write a brief note on different kinds of a feature story. (20)

Q.2 Explain the term Column, describe the ideas for column writing, and discuss the style of a column. (20)

Q.3 Enlist the contents that appear on the editorial page and highlight the importance of this page. (20)

Q.4 Enumerate different kinds of interviews and describe the techniques for conducting a good interview. (20)

Q.5 Explain the following news terms (20)

* 1. Subbing: What, why, and how
	2. Subbing Symbols

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## Course-Print Media-II (9262) Semester: Spring, 2025

## Level: BS

## Please read the following instructions for writing your assignments. (AD, BS, BEd, MA/MSc, MEd) (ODL Mode).

1. All questions are compulsory and carry equal marks but within a question the marks are distributed according to its requirements.

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**Total Marks: 100 Pass Marks: 50**

**Assignment No 1**

 **(Unit: 10-13)**

Q.1 Define headline, write down its kinds, and discuss the purpose of writing a headline. (20)

Q.2 What is proofreading? Discuss the duties of a proofreader, and elaborate on the procedure of proofreading. How has the new technology facilitated the mechanism of proofreading? (20)

Q.3 Elaborate the newspaper production process. Describe the latest techniques of news page planning and layout. (20)

Q.4 Discuss the role and scope of photojournalism in the contemporary era. Also, highlight the importance of ethics in photojournalism. (20)

Q.5 Describe magazine journalism. How is writing for a magazine different from writing for a traditional newspaper? Discuss. (20)

Total Marks: 100 Pass Marks: 50

**Assignment No 2**

 **(Unit 14-18)**

Q.1 Discuss the historical background of news agency journalism and enlist some renowned national and international news agencies. (20)

Q.2 Write brief notes on PPO, RPO, Defamation, and Copy Right Act. (20)

Q.3 Highlight the importance of ethics in the profession of journalism. How can journalists practice freedom of media abiding by ethics? Discuss. (20)

Q.4 Write down a note on media ownership in Pakistan and highlight the importance of advertisement for the subsistence of a newspaper. (20)

Q.5 Explain the following: (20)

1. New Trends in Journalism
2. Free Flow of Information
3. Prospects and Challenges of Journalism in Pakistan