ALLAMA IQBAL OPEN UNIVERSITY, ISLAMABAD

**(Department of Mass Communication)**

**Course: Basic Concepts in Social Sciences-II (9276) Semester: Spring, 2025**

## Level: BS

INSTRUCTIONS

1. Each assignment carries 100 marks.

2. Write the assignments in your own words.

3. Since the nature of questions in the assignment requires you to be more analytical, therefore, supplement the material of the study guide with information from other suggested readings. Some of the questions require the use of examples from a Pakistani perspective/setting. So do not simply rehash material from the study guide verbatim but rely on synthesizing materials from different units of the study guide in your language.

 Best of Luck

 (Dr. Shahid Hussain)

 Course Coordinator

ALLAMA IQBAL OPEN UNIVERSITY, ISLAMABAD

**(Department of Mass Communication)**

**WARNING**

1. **PLAGIARISM OR HIRING OF GHOST WRITER(S) FOR SOLVING THE ASSIGNMENT(S) WILL DEBAR THE STUDENT FROM THE AWARD OF DEGREE/CERTIFICATE IF FOUND AT ANY STAGE.**
2. **SUBMITTING ASSIGNMENTS BORROWED OR STOLEN FROM OTHER(S) AS ONE’S OWN WILL BE PENALIZED AS DEFINED IN THE “AIOU PLAGIARISM POLICY”.**

**Course: Basic Concepts in Social Sciences-II (9276) Semester: Spring, 2025**

##  Level: BS

**Please read the following instructions for writing your assignments.**

**(AD, BS, BEd, MA/MSc, MEd) (ODL Mode).**

1. All questions are compulsory and carry equal marks but within a question the marks are distributed according to its requirements.

2. Read the question carefully and then answer it according to the requirements of the questions.

3. Avoid irrelevant discussion/information and reproducing from books, study guide or allied material.

4. Hand-written scanned assignments are not acceptable.

5. Upload your typed (in Word or PDF format) assignments on or before the due date.

6. Your own analysis and synthesis will be appreciated.

7. Late submission of assignments will not be accepted.

8. The students who attempt their assignments in Urdu/Arabic may upload a scanned copy of their hand written assignments (in PDF format) on University LMS. The size of the file should not exceed 5MB.

**ASSIGNMENT No. 1**

**(Units 10–14)**

## Total Marks: 100 Pass Marks: 50

Q.1 Discuss in detail the major Social Psychological Theories. (20)

Q.2 Analyze the different types of collective behaviour. Also, narrate theoretical approaches to the study of collective behaviour. (20)

Q.3 Explicate the development of the concept of “Role”. Elaborate social roles as a process. (20)

Q.4 Write comprehensive notes on the Conformity and Social Learning Approach. (20)

Q.5 Distinguish between attitude and behaviour and analyse how the characteristics of the source, message, and audience influence attitude formation. (20)

**ASSIGNMENT No. 2**

**(Units 15–18)**

## Total Marks: 100 Pass Marks: 50

Q.1 Examine the election process and political parties in the context of Pakistan. (20)

Q.2 Critically analyse the composition, functions, and powers of the Parliament of Pakistan, highlighting their impact on governance and legislation. (20)

Q.3 Explain the State and its elements. Also, elaborate on the different forms of Government. (20)

Q.4 Define Democracy. Also explain the kinds, characteristics, and conditions for democracy. (20)

Q.5 Describe the Sovereignty? Also, explicate the concept of sovereignty in Islam. (20)